



# FRANCO ALVAREZ

Argentina

Graphic Designer  
Web Designer  
Artist  
Video Edition  
Multimedia Artist

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## Education



1998-2002: Santo Domingo College.  
2003-2005: National Technological University  
Electronic Engineer. (Not finished)



Photoshop: Project and secrets - Silvina Cantesano  
CSS Introduction - Javier Eguiluz  
CSS Advanced - Javier Eguiluz  
JS Introduction - Javier Eguiluz  
Pro GIT - Scott Chacon  
How to be an Illustrator - Darrel Rees  
After Effect - Video2Brain



## Skills as Designer



Illustrator	●●●●○
Photoshop	●●●○○
Vectorization	●●●●○
After Effects	●●●○○
Premiere Pro	●●●○○
Video Direction	●●●○○
Creativity	●●●○○

### Specialty

In the last years I became a big fan of Adobe Illustrator, also I love create and edit any kind of videos using vectors and animations from After Effects.

## Something about me

I'm 29 years old and I create visual brand identity which includes: logo designs, business cards, brochures, flyers, folders, greeting cards and invitations, social media pages including Facebook, Twitter, Google+, as well as web advertisements, and web graphic elements, also I'm able to create advertising videos and all related to multimedia art.



## Skills as Developer

### Specialty

I spend 4 years as a freelancer and I learn a lot about good practices and I fall in love with Front-End projects. Frameworks, as Bootstrap, makes life easier and I became a big fan of it.



HTML	■ ■ ■ ■ □
CSS3	■ ■ ■ ■ □
JS	■ ■ ■ □ □
JQuery	■ ■ ■ □ □
Bootstrap	■ ■ ■ ■ □
GIT	■ ■ ■ □ □
Wodpress	■ ■ ■ ■ □

## Work Experience

- Hashdog: Software Factory** (Still working)  
Graphic Design Departament - My job is create brands, logos, mockups, cvs and all related to a multimedia advertising
- Atento: Call Center** (2009 - 2013)  
Mantainment Departament - My job was create and mantain all Intranets from Telefonica Campaings. There was around of 7 Intranets that I created and mantained for 2 years.
- Freelancer: Front-End Developer**  
I used to sell website as porfolio for my clients. I learn in the process:  
Languages: HTML5 - CSS3 - Javascript - PHP - GIT - Sass - Less.  
Frameworks: JQuery, Wordpress, Bootstrap.  
Plugins: Skrollr (Parallax Effects), Impress.js (Online Presentation as prezi.com), Sliders Gallery.  
Tools: Trello, Bitbucket, GitHub, Dropbox, Google Drive.



Thanks for your time!